2019

JAN 10-13

AN EDUCATIONAL PREVIEW

Southeast FRUIT & VEGETABLE CONFERENCE Savannah, Georgia

www.seregionalconference.com





EDUCATION • LEADERSHIP • GROWTH

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EDUCATION LEADERSHIP GROWTH

This 2019 SE Regional event is bringing you 11 commodity conferences, 85 hours of education programs, and unlimited potential for your farm operation!

In addition to our normal programming there will be some exciting and pivotal special sessions at the 2019 event. Read more about these special sessions on page 5.

You don't want to miss the exciting assembly of vendors we are hosting at the SE Regional's Friday and Saturday Trade Show. With 290 companies represented across 80,000 sq. ft of floor space, this exhibit hall has what you need to equip your operations and make contacts for the future. The trade show will be open to attendees on Friday, January 11th from 9:00 a.m. to 6:15 p.m. and on Saturday, January 12th from 9:00 a.m. to 2:30 p.m.

Read through the next pages of this booklet to find schedule information, registration facts, and hotel details. You will also find the latest information for the conference at www.seregionalconference.com.

THIS CONFERENCE IS PROUDLY BROUGHT TO YOU BY:

Georgia Fruit & Vegetable Growers Association

South Carolina Peach Council

In cooperation with:

- Clemson University Cooperative Extension Service
- Georgia Blueberry
 Growers Association
- Georgia Organics, Inc.
- Georgia Peach
 Council
- Georgia/South
 Carolina Certified
 Roadside Markets
- Georgia/South
 Carolina Muscadine

 Association
- Georgia Strawberry
 Growers Association
- Georgia Watermelon
 Association
- North American Raspberry & Blackberry Association
- South Carolina
 Vegetable
 Association
- Southern Region
 Small Fruit
 Consortium
- University of Georgia Cooperative Extension Service
- Vidalia Onion
 Committee

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HARSCO MINERALS OF NORTH AMERICA

PRATT INDUSTRIES
SQM NORTH AMERICA
VALENT

SEE YOU IN savannah!

SAVANNAH INTERNATIONAL TRADE AND CONVENTION CENTER

The Trade Show, all Educational Sessions, and the Friday night reception will all take place at the convention center. The SITCC is located on Hutchinson Island and is connected to the Westin Hotel



LODGING ACCOMMODATIONS

The hotels below have a block of rooms reserved for our SE Regional Attendees. Be sure to call right away, and mention the 2019 SE Regional Conference. The Saturday morning Awards Breakfast and Sunday Morning Industry Roundtable will take place at the Westin Hotel. All other conference events will be held at the SITCC. The cut off date for hotel room block reservations is December 10, 2018.

Westin Savannah Harbor- One Resort Drive-\$159/night

Hyatt Regency Savannah - Two West Bay Street - \$157/ night

DoubleTree Hotel Historic Savannah - 411 West Bay Street - \$140/night

Hilton Garden Inn Historic Savannah - 321 West Bay Street- \$140/night

Holiday Inn Savannah Historic District - 520 West Bryan Street - \$129/night

Homewood Suites By Hilton Savannah - 611 East River Street - \$163

Hotel Indigo Savannah Historic District - 201 West Bay Street - \$159/night

To make a reservation at any of these hotels, call 912-644-6465 or email reservations@visitsavannah.com.

BOOK A SPA TREATMENT!

The Heavenly Spa would like to extend the following special pricing for all guests:

10% Discount on all full-priced 50 minute Heavenly Spa Services. 15% Discount on all full-priced 80 minute Heavenly Spa Services. *discounts do not apply to packages or other promotions.

The renewed you is waiting!

Call the Spa directly at (912) 201-2250 for more information or to book a treatment. www.heavenlyspasavannah.com





SAVANNAH 'SHOW US YOUR BADGF' PROGRAM

The Show us Your Badge Program is compiled of different businesses located in Savannah's Historic District offering discounts to meeting and convention attendees. Present your SE Regional Conference Badge to participating businesses and receive discounts! More details at www.SavannahBadge.com

North American Raspberry & Blackberry Conference

The North American Raspberry Conference is the annual conference of the North American Raspberry & Blackberry Association (NARBA). While NARBA has been coordinating caneberry sessions in Savannah for many years, this year it offers the expanded offerings of its full national conference. To attend caneberry sessions on BOTH Thursday and Friday, and also have access to all other SE Regional Conference educational sessions and the trade show, register via NARBA Conference registration (\$145 NARBA members, \$185 non-members). To join NARBA or renew your membership, visit www.raspberryblackberry. com/2547-2/.



WEDNESDAY, JANUARY 9 At the Hilton Garden Inn Savannah Historic District

11:30 AM-1:00 PM Workshop/Tour Check-in

1:00-5:00 PM Workshop: Fundamentals of Caneberry Production

A short course for novice growers, potential growers, and anyone who needs a refresher on the basics of caneberry production. Topics will include variety selection, and basic crop, fertility, and pest management. The workshop will emphasize blackberry production for the Southeast, but may include discussion of raspberry production and other regions, depending on who preregisters. Participants will receive a USB-drive of resources. Limited registration; preregistration required. Fee: \$35/person for NARBA members, \$50 for non-members

1:00-4:00 PM Tour of the Port of Savannah

The Port of Savannah is one of the largest and busiest container-handling facilities in the United States and a major import/export port for berries and other produce. Besides touring the port and learning about its activities, participants will have the opportunity to try their skill on a crane operation simulator. Limited registration; preregistration required. Fee \$25/person. Fees for this tour support the North American Bramble Growers Research Foundation.

THURSDAY, JANUARY 10 Savannah Trade and Convention Center, Chatham Ballroom

7:30 AM Registration Opens

7:30-9:00 AM Coffee, Exhibits and Posters

9:00 AM-12:00 PM General Session "Growing our Future"

- Perspectives on the Caneberry Industry: Past, Present and Future
- Growing Our Future: A Panel of Younger Caneberry Growers

12:00-1:45 PM Lunch and NARBA Annual Meeting and Awards

1:45-5:00 PM Breakout Sessions (two rooms; attend the sessions of your choice)

Chatham Ballroom A

- New Horizons in SWD Control
- Looking for Viruses in All the Right Places: How to Improve Certification Programs
- Raspberry Breeding and Caneberry Production in the UK
- Genomics and Gene-Editing for Berry Crops: Reality vs. Hype
- Breeders' Outlook Growers' Feedback: A Dialogue

Chatham Ballroom B

- West Meets East: New Thornless Blackberries to Try
- Primocane-Fruiting Blackberries: Successes, Challenges and Outlook
- Seasonal Changes in Blackberry Leaf Nutrients in Single- and Double-Cropped Primocane Fruiting Systems
- Missouri Experiences with Thornless Blackberries and the RCA Trellis
- Rotating Trellis: Is It Worth the Effort? Our Experiences

Questions? Email info@raspberryblackerry.com or call 919-542-4037



Don't miss your operation's opportunity to participate in the Executive Farm Management (EFM) program offered in early 2019. EFM is an executive education program which provides a comprehensive and holistic approach for today's large, family-owned commercial operations. This program is designed specifically for Southeastern Produce and/or Tobacco Farms. EFM's curriculum is delivered in a highly interactive environment, created to provide opportunities to apply new skills and tools taught in a small team setting. Participants can expect to gain new knowledge and skill sets around Strategic Planning, Financial Management, HR and Labor Management, Supply Chain Management, Marketing and Communication, Succession Planning, Risk Management and Strengthening an Operations Value Proposition.

EFM's business and management experts provide tools and resources to sharpen participant's farm management acumen and grow their family business. A total of twelve instructional days are delivered across three states in three different sessions designed to positively impact a participant's operation for years to come. **Participation is limited, application deadline is October 22, 2018.**

More information can be found online at GO.NCSU.EDU/EFM



PRODUCE SAFETY ALLIANCE GROWER TRAINING COURSE

THURSDAY, JANUARY 10, 7:30 AM-6:00 PM

The PSA Grower Training Course will overview the FSMA Produce Safety Rule requirements, produce safety best practices, details on how to develop a farm food safety plan, as well as satisfy the FSMA Produce Safety Rule requirement 'At least one supervisor or responsible party for your farm must have successfully completed food safety training at least equivalent to that received under standardized curriculum recognized as adequate by the Food and Drug Administration.' There will be time for questions and discussion, so participants should come prepared to share their experiences and produce safety questions. After attending the entire course, participants will be eligible to receive a certificate from the Association of Food and Drug Officials (AFDO) that verifies they have completed the training course.

Please pre-register for this course. Session may be canceled if attendance does not meet minimum of 10 people. Space is limited to 50 people.

BIOLOGICAL CONTROL IN SOUTHEAST VEGETABLES WORKING GROUP

THURSDAY, JANUARY 10, 12:00 - 3:00 PM

Presented by the AUVSI Coastal Plains Chapter Sponsored by a Southern Risk Management Education Center Grant

WORKING GROUP ONLY: 12:00-1:30 PM OPEN SESSION, ALL WELCOME: 1:30 PM TO 2:45 PM

Please join us after for an educational session on biological control from 3:00-4:30 PM.

The Southeastern Vegetable Biocontrol Working Group (SEVBiocon) will outline priorities for research, regulation, and outreach to guide activities such as government and other agencies allocation of funds, scientist research efforts, and future outreach programs. Biological control can be a

key component of integrated pest management in our vegetable systems, however, we know little about specific stakeholder priorities in this area. Growers, industry representatives, specialists, and regulators are strongly encouraged to participate in creating the priority list document. This is a chance to communicate your needs regarding biological control in vegetable production!



IN-SERVICE TRAINING: Mechanical Harvest of Highbush Blueberry

FRIDAY, JANUARY 11, 9:00 AM - 4:00 PM

Come learn about the most recent research on mechanical harvest of highbush blueberries. Presenters from across the US will discuss harvesters, postharvest fruit quality, hygiene, engineering, and economics. Blueberry Educational Sessions on Friday, January 11, 2019 will be an in-service training for extension agents and all interested attendees at the 2019 Southeast Regional Fruit and Vegetable Conference. No additional registration is required. The speakers are presenting findings from a Specialty Crop Research Initiative (SCRI) USDA-NIFA grant. This is an opportunity to learn about the latest mechanical harvest information from researchers of the important highbush blueberry growing regions across the nation.

SCHEDULE OF EVENTS

at a glance



*Separate registration required

THURSDAY, JANUARY 10, 2019

7:30 AM Registration Open

7:30 AM – 6:00 PM Produce Safety Alliance Training Course*

7:30 AM - 5:00 PM NARBA Annual Conference*

10:00 AM – 5:00 PM Biological Control in Southeast Vegetables

Working Group*

10:00 AM GFVGA Board of Director's Meeting

12:00 PM Lunch

Lunch available for full Four Day and Thursday only preregistrations

12:00 – 5:00 PM SE Regional Educational Sessions

Business Operations

Caneberry

5:00 PM GFVGA Annual Meeting

FRIDAY, JANUARY 11, 2019

7:00 AM Registration Open

9:00 AM Southeast Regional Trade Show Open

9:00 AM – 4:00 PM In-Service Training:

Mechanical Harvest of Highbush Blueberry

8:00 AM - 5:00 PM SE Regional Educational Sessions

BlueberryCanabarry

Roadside Markets

Caneberry

Strawberry

Food Safety

VegetableWatermelon

Organic

)oach

Peach

12:00 PM Lunch with Exhibitors

Lunch included in Four Day and Friday PRE-REGISTRATION, you should receive a lunch ticket when you register.

4:45 PM Welcome Reception Trade Show Floor

5:45PM Live Auction Trade Show Floor

6:15PM Trade Show Closes

Evening Dinner on your own

SATURDAY, JANUARY 12, 2019

8:00 AM Awards Breakfast* sponsored by: Semi



8:00 AM Registration Open

8:00 AM – 5:00 PM SE Regional Educational Sessions

- Blueberry
- Business Operations
- Food Safety
- Muscadine
- Peach
- Vegetable
- Vidalia Onion

9:00 AM Southeast Regional Trade Show Open

12:00 PM Lunch with Exhibitors

Lunch included in Four Day and Saturday PRE-REGISTRATION, you should receive a lunch ticket when you register.

2:00 PM Silent Auction Closes

2:30 PM Trade Show Closes

5:30 PM Reception By the River

Westin Savannah Harbor (open to all attendees)

SUNDAY, JANUARY 13, 2019

8:00 AM Worship Service

Westin Savannah Harbor

8:30 AM Industry Roundtable Discussion

Westin Savannah Harbor

10:30 AM Convention Adjourns!

*Separate registration required



WHO IS EXHIBITING?

(LIST AS OF 9/20/18)

- 2nd Sight BioScience
- 5 Star Refrigeration Division
- A&B Packing Equipment Inc
- A. Link, Inc.
- Abilene Machine Inc.
- Acadian Plant Health, division of Acadian Seaplants Limited
- ADAMA
- Advanced Drainage Systems, Inc.
- Ag Pro Companies
- AgAmerica Lending
- Agri Machinery & Parts Inc.
- Agri Supply
- Agricultural Data Systems
- Agrinos, Inc.
- AgriSource Data
- Agri-Starts, Inc.
- Agro Research International LLC
- AgSquared
- Ag-Tronix
- AgWorks H2, LLC
- Airtec Sprayers, Inc.
- Albuna Plant Farm
- Alma Nursery & Berry Farms
- Alzchem LLC
- AMP Agronomy
- Agua Yield
- AquaPulse Systems
- Arkema
- ARMtech Insurance Services
- Arysta LifeScience
- Atlas Manufacturing, Inc.
- BASF Corporation
- Bayer
- BBC Technologies
- Beio Seeds
- Belchim Crop Protection
- Bell Irrigation Pipe & Supply LLC
- Bennett's Tractor Service /Littau Harvester

- Berger Peat Moss LTD
- Bermad
- Berry Hill Irrigation
- Big Bend Agri-Services
- BioSafe Systems
- Bird Gard
- Bowsmith, Inc.
- Brandt
- Brewt Power Systems, Inc.
- C&M (Checchi & Magli) Transplanters
- Carden & Associates, Inc.
- Certified Ag Resources
- Certis USA
- Chemical Containers, Inc
- Cinch Blossom Thinner
- Clifton Seed Company
- Coastal AgroBusiness Inc.
- Compass Minerals
- Cornelius Farms, LLC
- Corteva Agriscience
- Cottle Strawberry Nursery, Inc.
- Cravo Equipment Ltd.
- Crop Tunnels USA
- CropCare
- Crosby Equipment Company
- Cumberland Valley Nurseries
- Davis Instruments
- Decade Products
- Dillman Farm, Inc.
- Dosatron
- DS Smith
- DS&A, Inc.
- Durand-Wayland, Inc.
- Employer Payroll Solutions Inc
- Enza Zaden USA
- Fall Creek Farm & Nursery
- Farm Credit Associations of Georgia/ AgSouth Leasing
- First Products Inc

(EXHIBITORS CONTINUED)

- Flame Engineering
- FLINT AG & TURF
- Flo-Tech, Inc.
- FMC
- Foothills Compost
- Georgia Development Authority
- Georgia Federal-State Inspection Service
- Georgia Organic Solutions LLC
- Georgia Seed Development
- Georgia-Pacific Corrugated
- Giumarra Companies
- Graphic Solid Inks (GSI)
- GrassWorks Manufacturing
- Grimmway Farms
- Growers Mineral Solutions
- Growth Products Ltd.
- H & H FARM MACHINE CO., INC.
- H2A Complete II, Inc.
- Haifa North America
- Harbor America
- Harris Moran Seed Company
- Harvest Scale Systems
- Haven Harvesters
- Haygrove Inc.
- Helena Chemical Company
- Helm Agro US
- Henry Mitchem Equipment
- Highland Packaging Solutions, Inc.
- Hillside Cultivator Co.
- Hillside Orchard Farms, Inc.
- Hollar Seeds
- Huma Gro
- ICL Specialty Fertilizers
- Ike's Welding & Mfg.
- Intergro Inc
- International Paper
- Isagro USA
- Island Grove Nursery Division
- Ison's Nursery & Vineyard

- ISP Technologies
- Jager Pro
- Jain Irrigation, Inc
- JBT Corporation
- Jet Harvest Solutions
- Johnny's Selected Seeds
- Kelly Seed Company LLC
- Kennco Manufacturing
- Kingdom Distributors
- Koppert Biological Systems
- KULT KRESS LLC
- Lasseter Equipment Group
- Lochloosa Lake Farm
- LTF Greenhouses, LLC
- Macro Plastics
- Magna Bon II, LLC
- Marrone Bio Innovations
- Maxiiet Inc.
- Mechanical Transplanter Co.
- Meherrin Ag & Chemical Co
- Metos USA
- Miller Chemical and Fertilizer LLC
- Mobile FarmWare LLC
- Mobley Greenhouse Inc.
- Monte Package Company
- Multicorr
- NACHURS
- Nature's Choice Inc.
- NE Seed
- Neptune, part of PSG, a Dover company
- Netafim USA
- Newton Crouch Inc.
- Nichino America, Inc.
- Nutrien Ag Solutions
- 02YS Corporation
- Omnilytics Inc.
- Omya, Inc.
- Oregon Blueberry Farms and Nursery
- ORO AGRI

(EXHIBITORS CONTINUED)

- Pace International, LLC
- Packaging Corporation of America
- Palogix International
- PanAmerican Seed
- Peachey's Fine Foods
- Pemco Inc.
- PermaTherm, Inc.
- Plant Food Systems, Inc.
- Poly Expert Inc.
- Pratt Industries
- Premier Tech Horticulture
- ProAg
- ProducePackaging.com
- Pro-Motion Industries
- Putnam Plastics, Inc.
- QA Supplies, LLC
- Quest Products
- Rabo AgriFinance
- Rainbow Plant Food by Nutrien Ltd.
- Rain Pro Irrigation
- RCS Company of Tampa
- Redox/Ag Nutrients
- Reusable Transport Packaging, Inc.
- Rinker Systems Inc.
- Rivulis Eurodrip
- Robbins Association/Irrigation-Mart, Inc.
- Rockford Package Supply
- Roof Basket Works, Inc.
- Ropak Packaging
- Rotam
- Ruskin Ag Equipment Inc
- RW Griffin Ind
- S & S MARKETING, INC.
- Sakata Seed America
- Salazar Machine & Steel, Inc.
- Schermerhorn Bros
- SEEDWAY

- Seminis Vegetable Seeds
- Shawnee Canning Company
- Siegers Seed Company
- Silveus Southeast LLC
- Sinclair Systems International, LLC
- SNA Manufacturing LLC
- Southern Agri-Gro
- Southern Container Corp. of Wilson
- Southern States Toyota Lift
- Spectrum Technologies
- Speedling Inc.
- Summit Agro USA
- Sun Gro Horticulture
- Superb Horticulture
- Syngenta Crop Protection LLC
- The Peed Company, Inc.
- Thunderbird Plastics Ltd.
- TKI CropVitality
- TKI NovaSource
- Toro Ag
- TradeMark Nitrogen Corp.
- Triangle Chemical
- TriEst Ag Group/TriEst Irrigation
- TWC DISTRIBUTORS INC
- United Phosphorus, Inc
- Valent
- Vantage Southeast
- Vaughn Nursery
- Verdesian Life Sciences
- Vortex Granular Systems, LLC
- Walker-Rhodes Tractor Co.
- Waters Agricultural Laboratories, Inc.
- WECO The Science of Optical Sorting
- Willsie Equipment Sales Inc.
- Wish Farms
- WP Law, Inc.
- Yara North America

BLUEBERRY

FRIDAY, JANUARY 11 SATURDAY, JANUARY 12

sessions include:

- Challenges and Current Research for Mechanical Harvesting of Blueberries for the Fresh Market: An Introduction to the In-Service Training
- Modifying OTR Mechanical Blueberry Harvester to Improve Fruit Quality and Using Impact Recording Device to Analyze Packing and Harvesters
- Harvest with Hand-Held Shakers and Modified Fruit Catch Surfaces on Fruit Quality of Southern Highbush Blueberries
- Performance of Modified Machine Harvesters for Fresh Market Blueberry in the Pacific Northwest
- ➤ Techniques for Measuring Blueberry Fruit Firmness: Considerations, Benefits and Shortcomings
- Georgia Blueberry Growers Association Business Meeting
- Sensor Technologies to Advance Blueberry Harvesting
- Ergonomic Evaluation of Semi-Mechanical Blueberry Harvesting Systems
- Hygiene Conditions of Fresh Blueberry Packing Lines

9:00 - 11:30 AM, 1:30 - 4:00 PM 9:00- 11:30 AM, 1:30 - 3:00 PM



- Economic Analyses of the Adoption of Mechanical Harvesting Technologies for Fresh Market Blueberries
- Update on University of Georgia's Blueberry Breeding Program
- ➤ Georgia Blueberry Pathology Update
- ➤ Blueberry Research Update
- Strategies for Integrated Weed Management in New Jersey Highbush Blueberries
- Seasonal Leaf Tissue Nutrient
 Distribution in Southern Highbush
 Blueberry
- Management of Economically Important Pests of Blueberries in the Southeast
- Ripening and Postharvest Fruit Quality in Current and Emerging Blueberry Cultivars
- ➤ The Importance of Advocacy & Legislative Involvement



Friday, January 11, 1:30 - 4:00 PM

Georgia Blueberry Growers Association Business Meeting

Join your colleagues in this meeting to hear the latest in GBGA



FRIDAY, JANUARY 11

8:30 - 11:30 AM, 1:30 - 5:00 PM



Session Sponsor

sessions include:

- Grower Spotlight
- ➤ Food Safety Concerns Caneberry Growers Can't Ignore
- Essential Steps for SWD Management
- An Update on Insecticide Resistance, and the Impact of Adjuvants and Phagostimulants on Insecticide Efficacy Against SWD
- Biology and Management of Cane Blight and Orange Cane Blotch on Blackberry
- Whose Berries? Traceability and Labeling for Growers Large and Small
- ➤ Degree-day Harvest Prediction
- ➤ Technology and Apps for Caneberry Growers: What's out there and what do growers need?
- What Virus is That? And How Do I Manage It?
- Blackberry Cultivar Performance, Pest Susceptibility and Postharvest Disorders in SC

- Physiological Mechanisms and Causes of Red Drupelet Reversion in Blackberries
- Research on Red Drupelet Reversion at the University of Arkansas
- New Guidance for Inspection of Blackberries: Red Drupelet Disorder
- ➤ Blackberry Fruit Quality and Appearance: Discussion
- ➤ Current Topics in Blackberries
- ➤ Is Tunnel Production Right for You?
 What tunnels can do for you Basic
 economics Tunnel and plastics options
 Observations from different regions and
 growers
- Substrate and Long Cane Production for Caneberries
- ➤ Growing with Black Raspberries

Program coordinated by the North American Raspberry & Blackberry Association www.raspberryblackberry.com

Wednesday, January 9 - Thursday, January 10

North American Raspberry & Blackberry Conference See page 5 for more details



BUSINESS OPERATIONS conference

THURSDAY, JANUARY 10 1:00 – 4:30 PM **SATURDAY, JANUARY 12** 9:00 - 11:00 AM, 2:00 - 5:00 PM

sessions include:

- ➤ New Canadian Dispute Resolution Corp (DRC) - More Than Good Business
- Understanding and Enforcing Your PACA **Trust Rights**
- Government Agencies that Provide Financing
- Development Authorities and Your Farming Operation
- Employee Electronic Timekeeping in Agriculture Today
- Political Outlook How Current Political Climate May Impact Ag Labor and Workforce



Session Sponsor

- Overview of the New EPA Agricultural Worker Protection Standard (WPS)
- ➤ I-9/E-Verify Compliance and Enforcement
- Staying Out of Court: Lessons Gleaned from Recent Cases on Joint Employment and FLSA Ag Overtime Exemption
- What Every Farm Operation Should Know Before Hiring a Farm Labor Contractor (FLC)

conference

SATURDAY, JANUARY 12 1:30 – 5:00 PM

sessions include:

- A Comparison of Hand and Mechanical Pruning 'Carlos'
- Muscadine Grape Breeding at the University of Arkansas
- Starting a Profitable Muscadine Vineyard and Winery (Lessons learned during the start-up of WoodMill Winery)
- The State of the Art in Muscadine Disease Management
- Using DNA Markers to Identify Muscadine Vines

Saturday, January 12, 1:30 PM

Business meeting of the Georgia Muscadine Association

FOOD SAFETY conference

FRIDAY, JANUARY 11 9:00 – 11:00 AM, 1:30 – 4:30 PM SATURDAY, JANUARY 12 9:00 – 11:00 AM, 2:00 – 5:00 PM



sessions include:

- What the Heck Happened in Yuma?
- Why Were the 2018 Outbreaks and Recall Different?
- ➤ Food Safety Regulatory Updates
- FSMA Implementation- FDA's Strategy for Gaining and Maintaining Industry Compliance with the New Rules
- On-Farm Readiness Review in Photographs
- Practical Tools for Controlling Agricultural Water Quality On Your Farm
- How to Create a Good HACCP Team/ Food Safety Committee, Key Discussion Points, and Ways to Gain Support Throughout the Organization and **Ownership**

Knowledge grows

Session Sponsor

- Environmental Sampling
- > Ag Water previsions in the Produce Safety Rule....Where are we Now?
- > Why is Listeria mono the Focus and What's Expected in Packing Facilities?
- > What Should be Included in an **Environmental Sampling Program**
- ➤ Responding to an Out-of-Spec Environmental Test Result
- > How to Conduct an Internal Investigation
- ➤ How a Food Safety Director Manages Social Accountability

Thursday, January 10 7:30 AM - 6:00 PM

Produce Safety Alliance Grower Training Course

KECISION AG TECHNOLOGY conference

FRIDAY, JANUARY 11 9:00 AM - 4:00 PM

sessions include:

- Applications of UAVs in Precision Ag
- ➤ Drone Integration into Farm Life
- Using Data to Fine Tune Crop Management
- > Robotics in Agriculture
- > Future of AgTech

NFW to the SE Regional Conference

ORGANIC PRODUCTION

FRIDAY, JANUARY 11 9:00 AM - 12:00 PM, 1:30 - 5:00 PM

sessions include:

- ➤ Managing Cover Crops to Maximize Yields in High Tunnels
- ➤ Predicting Nitrogen Mineralization From Organic Fertilizers
- Nitrogen Fertilization for Organic Onion Production
- Chasing the Surplus: Does It Pencil?
- > SeVBiocon: Southeast Vegetable Biocontrol Working Group to Build Sustainable Food Webs in Organic and Conventional Vegetable Systems*
- Conservation Biological Control of Thrips with Minute Pirate Bug*
- Biological Control of Pests in Vegetables*

*Joint Meeting with Vegetable Conference

PEACH

FRIDAY, JANUARY 11 SATURDAY, JANUARY 12

9:00 - 11:00 AM, 1:30 - 5:00 PM 9:00 - 11:00 AM, 2:00 - 5:00 PM

sessions include:

- Round Table: Chilling Requirements, Floral Bud Break and Fruitlet Temperature Susceptibility of Peaches
- Trends and Opportunities for U.S. Peach Market
- Use of Penetrants to Improve the Efficacy of Rest Breaking Compounds on Dormant Peach Trees
- > Pruning and Tree Health
- Challenges and Experiences with Bedded Peach Systems
- Postemergence Herbicide Considerations for 2019 and Beyond
- Insect Pest Update and a Forecast for the 2019 Season
- Economic Analysis of Fruit Yield of Julyprince Peach Budded onto MP-29 vs. Guardian Rootstocks
- ➤ Round Table: Peach Breeding Programs in the Southern U.S.
- Fertilization Management in Peaches Pushing the Envelope
- Irrigation Modeling in Peach Orchards

- Causes and Prevention of Premature Peach Tree Decline
- Scab and Brown Rot Management Update for Southeastern Peach Production
- Short and Long-Term Solutions for Armillaria Root Rot in *Prunus*
- Breeding and Molecular Approaches to Solving Armillaria Root Rot in Peaches
- Bacterial Spot: Matching Control with our Understanding of the Disease
- Business Meeting



Friday, January 11, 10:15 AM

National Peach Council Update

ROADSIDE MARKETS

FRIDAY, JANUARY 11 9:00 AM - 4:00 PM

sessions include:



- ➤ Tips and Importance of Hospitality
- ➤ Dargan Farms —Family Operation and Endeavors
- ➤ Panel: Planning School Field Trips
- ➤ Have People Running to your Farm with a 5k!
- ➤ Incorporating the Next Generation
- ➤ Insight for AgriTourism/Roadside Markets on Managing Risk







STRAWBERRY

FRIDAY, JANUARY 11 1:30 – 5:00 PM

sessions include:

- > Farm Labor Management in Strawberry Production
- ➤ A Deeper Look Into Fall Strawberry Production in the Southeast
- > FSMA and What it Means for U-Pick Operations
- ➤ On-Farm Evaluation of New Strawberry Varieties
- ➤ Agritourism Successes at McLeod Farms
- Improving our Understanding of Diseases with Art and Technology
- > Freezing Strawberries: Biology, Protection Tools and Decision Making





FRIDAY, JANUARY 11 9:00 AM - 12:00 PM, 1:30 - 3:00 PM SATURDAY, JANUARY 12 9:00 - 10:00 AM, 1:30 - 3:00 PM

sessions include:

- Insecticide Update and Insect Research in Vegetables**
- Fungicide Update for Vegetables**
- ➤ Weed Management in Vegetables**
- Regulatory Update from the US EPA**
- Whitefly Research Updates and Overview of Findings
- Whitefly Population Dynamics in Georgia**
- Progress in Virus Screening and Plant Virus Interaction**
- ➤ Disease Management in Brassicas
- ➤ New Developments in Alternaria Management in Head and Leafy Brassicas
- New Developments in Herbicides for Weed Management in Head and Stem Brassicas**
- SeVBiocon: Southeast Vegetable Biocontrol Working Group to Build Sustainable Food Webs in Organic and Conventional Vegetable Systems* ***
- ➤ Conservation Biological Control of Thrips with Minute Pirate Bug* **
- ➤ Biological Control of Pests in Vegetables*
- Irrigation and Nitrogen Management for Vegetable Crops**
- ➤ Estimating Irrigation Strategies for Vegetable Production in Georgia**
- ➤ Phytophthora Biology and Management in Pepper**
- ➤ Pepper Weevil Biology and Management**
- Impact of Fertilizer Programs on Bell Pepper Yield and Quality**
- Understanding Blossom End Rot in Pepper**
 - ** Research for session funded in part by



*Joint Meeting with Organic Conference



VIDALIA ONION conference

SATURDAY, JANUARY 12 9:00 – 11:00 AM

sessions include:

- Updates on Center Rot Management and Biology in Vidalia Onion
- Postharvest Biology, Handling, and Management in Vidalia Onion



WATERMELON

FRIDAY, JANUARY 11

3:00 PM - 4:30 PM

sessions include:

- Fusarium Wilt Management Using Soil Fumigation
- Squash Bug Feeding Preferences and Management in Watermelon
- Nematode Population Dynamics in Watermelons in Georgia
- Current and Emerging Viruses of Watermelon in the SE US



REGISTRATION INFORMATION

The SE Regional has several different types of registrations to help accommodate our attendees needs and schedules. Pay close attention to what each registration fee includes so you can access all the events you want during the conference!

Full 4 Day Registration: Includes All Educational Sessions, Trade Show, Thurs/Fri/Sat Lunches,

Fri/Sat Receptions, Sunday Activities

Early - \$165 Late - \$205 On-Site - \$205*

Thursday Only: Includes access to Thursday Educational Sessions and Thursday Lunch

Early - \$105 Late - \$125 On-Site - \$125*

Friday Only: Includes access to Friday Educational Sessions, Trade Show, Friday Lunch,

Friday Reception

Early - \$105 Late - \$125 On-Site - \$125*

Saturday Only: Includes access to Saturday Educational Sessions, Trade Show, Saturday

Lunch, Saturday Reception

Early - \$105 Late - \$125 On-Site - \$125*

Trade Show Only: Admission to Trade Show Only - Does not receive lunch tickets

Early - \$25 Late - \$35 On-Site - \$35

North American Raspberry & Blackberry (NARBA) Conference –

\$145 for NARBA Members, \$185 for non-members - Includes access to NARBA Conference on Thursday and Friday, All SE Regional Educational

Sessions, Trade Show, Thus/Fri Lunch, Friday Reception.

Early-Bird Registration (ends 12/10/2018)

Late Registration (ends 1/8/2019)

On-Site Registration* (1/11/2019 – 1/13/2019)

ADDITIONAL EVENTS:

*Registration for the SE Regional Conference is required to register for additional events.

Awards Breakfast – Saturday at the Westin - \$30

PSA Training – \$50

SE Vegetable Biocontrol Working Group – \$0

Please visit our website at www.seregionalconference.com for more information on additional meetings.

Cancellation Policy — Written cancellations must be received by December 31, 2018. A \$25 processing and handling fee will be assessed on all refunds. Refunds will not be processed until after the conference. After January 1, 2019, we will not be able to issue a refund.

CONTACT US FOR MORE INFORMATION

GEORGIA FRUIT & VEGETABLE GROWERS ASSOCIATION 877-994-3842

REGISTRATION CONTACT:
Katie Oxford or Steena Hymes
706-407-2264
registration@qfvqa.orq

TRADE SHOW CONTACT: Kelley Atkinson – katkinson@asginfo.net

EDUCATION CONTACT: Beth Oleson boleson@asginfo.net SOUTH CAROLINA PEACH COUNCIL www.scpeach.org contact@scpeach.org 803-734-2225

^{*}On-site registrants do not receive lunch tickets. Concessions will be available for purchase on the trade-show floor.

REGISTRATION FORM

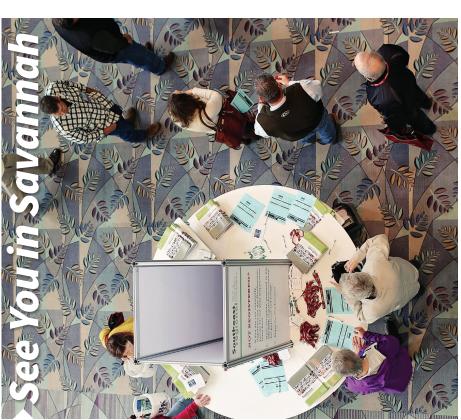
Please copy form for multiple registrations. Name _____ Title_____ Company _____ Address _____State _____ Zip_____ City Phone Fax Please note any accessibility or special needs you may have: Please identify your PRIMARY Commodity affiliation to be shown on your name badge. Please □Blackberry/Raspberry □Blueberry **□**Education check one only. ■Muscadine □ Organic □Peach □ Strawberry **□**Supplier □Vidalia Onion □Watermelon **□**Wine Grape □Vegetable Early-Bird (ends 12/10/18) Late (ends 1/8/19) REGISTRATION OPTIONS Full 4 Day □\$165 □\$205 Thursday Only □\$105 **\$125** Friday Only **\$125 \$105** Saturday Only □\$105 □\$125 Trade Show Only □\$25 □\$35 NARBA Annual Conference - MFMBFR **□**\$145 **S**145 NARBA Annual Conference - NON-MEMBER □\$185 **\$185** ADDITIONAL EVENTS Awards Breakfast □\$30 □\$30 **\$50 \$50 PSA Training** SE Vegetable Biocontrol Working Group □\$0 **□**\$0 PAYMENT METHOD: **TOTAL** □ American Express □Discover □Visa □ Master Card □ Check Credit Card # CCV Code: Exp. Date: If the credit card billing address is different than the contact address above, please provide the full credit card billing address here: Signature: Make Checks Pavable To: Georgia Fruit & Vegetable Growers Association (GFVGA)

PO Box 2945, LaGrange, GA 30241



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For more details, check out www.seregionalconference.com!