



SUMMIT
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SUMMIT

JULY 22-26, 2017

SNOWBIRD, UTAH

SPONSORSHIP OPPORTUNITIES

This is an event you can't afford to miss --

JOIN US FOR THE 19TH ANNUAL AGRICULTURAL MEDIA SUMMIT -- the largest gathering of crop and livestock media professionals in the U.S. The summit is brought to you by the Livestock Publications Council (LPC), the American Agricultural Editors' Association (AAEA) and the Connectiv Agri-Media Committee.

The Summit provides the perfect opportunity to meet with hundreds of media professionals and share exciting news about your company or organization's products and services. You can be an exhibitor at one of the fastest growing media events in the country.

To receive all benefits of sponsorship, commitments are due before May 15.

GOLD SPONSOR – \$15,000

(plus optional \$1,000 for 4-color full-page ad in Agri Marketing magazine's AMS Section)

- Company recognition during event
- One page, four-color ad in conference program
- Spotlight ad (300x250 pixels) on AMS web site
- Three AMS registrations
- One exhibit booth at InfoExpo trade show
- Company name on entrance sign for event
- Insertion of fliers or promotional items into registration packet (must be approved by AMS committee)
- Pre-conference e-mail blast to registrants
- Registration list (mailing labels only)
- Sponsor appreciation gift

SILVER SPONSOR – \$10,000

(plus optional \$1,000 for 4-color full-page ad in Agri Marketing magazine's AMS Section)

- Major event or workshop session sponsorship
- Company recognition during event
- Half-page, four-color ad in conference program
- Button ad (180x150 pixels) on AMS web site
- Two AMS registrations
- One exhibit booth at InfoExpo trade show
- Company name on entrance sign at event
- Insertion of fliers or promotional items in registration packet (pre-approved by AMS committee)
- Registration list (mailing labels only)
- Pre-conference e-mail blast to registrants
- Sponsor appreciation gift

BRONZE SPONSOR – \$7,500

(plus optional \$1,000 for 4-color full-page ad in Agri Marketing magazine's AMS Section)

- Choice of event or workshop session sponsorship
- Company recognition during event
- Half-page, four-color ad in conference program
- Button ad (180x150 pixels) on AMS web site
- Two AMS registrations
- One exhibit booth at InfoExpo trade show
- Company name on entrance sign at event
- Registration list (mailing labels only)
- Pre-conference e-mail blast to registrants
- Sponsor appreciation gift

CONTRIBUTOR SPONSOR – \$5,000

(plus optional \$1,000 for 4-color full-page ad in Agri Marketing magazine's AMS Section)

- Meeting break or session sponsorship
- Company recognition on signage
- Half-page, four-color ad in the conference program
- Company listing on AMS web site
- Two AMS registrations
- One exhibit booth at InfoExpo trade show
- Registration list (mailing labels only)
- Opportunity to be featured in one general AMS e-mail blasts to include a button ad/logo with link to requested site
- Sponsor appreciation gift

PATRON SPONSOR – \$2,500

(plus optional \$1,000 for 4-color full-page ad in Agri Marketing magazine's AMS Section)

- Meeting or break sponsorship
- Quarter-page, four-color ad in conference program
- Company listing on AMS web site
- One AMS registration
- Registration list (mailing labels only)

SUPPORTER – \$1,000 AND LESS

(plus optional \$1,000 for 4-color full-page ad in Agri Marketing magazine's AMS Section)

- Recognition in the conference program
- Company listing on AMS web site
- Registration list -- \$500 fee (mailing labels only)